



MEDIA RELEASE

WARRNAMBOOL STREET ART PODCAST TOUR

2 September 2020

Storytowns is excited to announce the launch of their new 'Warrnambool Street Art Podcast Tour'. This project was made possible by the Warrnambool City Council.

The listeners will join a guided tour with Storytowns' podcaster Emily Edge as she undertakes a journey of discovery, visiting the most awe-inspiring world-class street art in the city of Warrnambool, Victoria.

Exploring the whimsical to the fun, the grand and the epic, the listeners will visit murals, sculptures, mosaics and installations, hearing from the artists and community members and learning about the stories behind these works.

Co-Founder of Storytowns and podcast host, Emily Edge said "This guided walking podcast tour reveals the fascinating and unique stories behind the street art found mostly in Warrnambool's CBD. While you are standing at the works, you will hear directly via the podcasts from the artists about their inspiration, techniques, and the meaning behind their work. I have been quite surprised with the fascinating stories that have been revealed, from the indigenous significance of The Ngatanwarr Mural, to the curious story of the painting stolen from Bojangles pizzeria.

"The arts have a special place in the Warrnambool community, and have been fostered and encouraged over the years. I have witnessed a very strong art presence, enriching the lives of all, and involving community members in creative and expressive work.

"It has been a delightful experience meeting the artists and hearing the stories and interpretations of their art pieces. Art seems to flow in the lifeblood of this place! There is just so much public art and I have not experienced such a rich collection of artistic expression in any other place I have visited. Listeners are going to love hearing about the variety and depth of the works."

The podcast tour has a printed map, which is illustrated by local artist Ella Webb. The map guides you around Warrnambool highlighting and informing you where to find the art pieces. The map can be downloaded online and will be found at local businesses and tourist centres.

Storytowns' Founder Jarrod Pickford said, "Storytowns' Podcasts can be listened to from the comfort of your own home from our website during these Covid-19 times. But when we can travel again, the podcasts can be heard on our very soon to be released geo-located 'Storytowns Touring App'.

Storytowns, through geo-location technology, showcases regional and rural towns, the folk that live there and local hidden gems, via location-based podcasts. Our listeners experience real stories in real time whilst traveling. The podcasts are designed to encourage tourism, promote local businesses and help boost the local economy.

Tune in to Storytowns and listen to the Warrnambool Street Art Podcast Tour here: <http://storytowns.com.au/art/> and, when possible, explore the vibrant art seen in Warrnambool via the Storytowns Touring App, launching soon.

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Media Contact - Emily Edge
0427933016
emily@storytowns.com.au